

Temporary Freestanding Sidewalk Signs

General Requirements

Who Can Apply: Businesses within the Downtown “T” that do not have street frontage along Linden and Carpinteria Avenues, may apply to place an off-premise Freestanding Sidewalk Sign Encroachment Permit near the intersection of the side street and the primary street of either Linden or Carpinteria Avenue. The business may apply for only one such sign within the Downtown.

Review: To obtain approval for such signs in the Downtown “T”, the following provisions shall be met.

1. Request for an Encroachment Permit shall be made to the Department of Public Works.
2. The appropriate permit fee shall be paid with the application for the permit to the City of Carpinteria. Fee schedule is available at: www.carpinteria.ca.us/public_works/index.shtml.
1. Any individual applying for a Freestanding Sidewalk Sign shall agree to indemnify and hold harmless the City of Carpinteria in the event of any property damage or personal injury arising from any accident involving the Freestanding Sidewalk Sign. **Proof of liability insurance**, naming the City of Carpinteria as additionally insured in the amount to the satisfaction of the City, shall be provided to the Public Works Department prior to issuance of the Encroachment Permit.

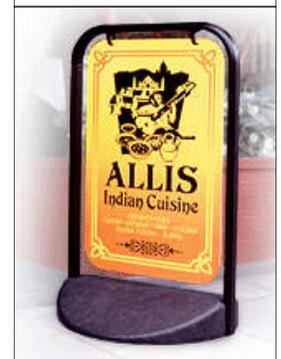
Design Criteria: The following design guidelines apply to all Freestanding Sidewalk Signs in addition to all other design standards within the “Downtown “T” Encroachment Guidelines”:

1. **Durable Material** - Signs shall be constructed of durable material, sufficient to withstand inclement weather, as well as color fading due to sunlight. Metal, wood, and fiberglass are typical materials used. Glass or other breakable materials are not allowed.
2. **Self-Supporting** - Signs shall be designed to be self supporting. (A-Frame or podium type are typical.)
3. **Weighted** - Signs shall be weighted to withstand wind or being overturned by contact. Weights, if required, shall be incorporated into the design of the sign and not simply applied. Flexible signs are not permitted.
4. **Dimension and Area** - Signs shall be no more than 3 feet high and 2 feet 6 inches wide at the base. Each sign face, no more than two, shall contain no more than 7.5 square feet of sign area.
5. **Design** - The design, graphics, colors and materials should compliment the neighboring uses and structures.

A-Frame / Sandwich Board



Stand Sign



Post Sign



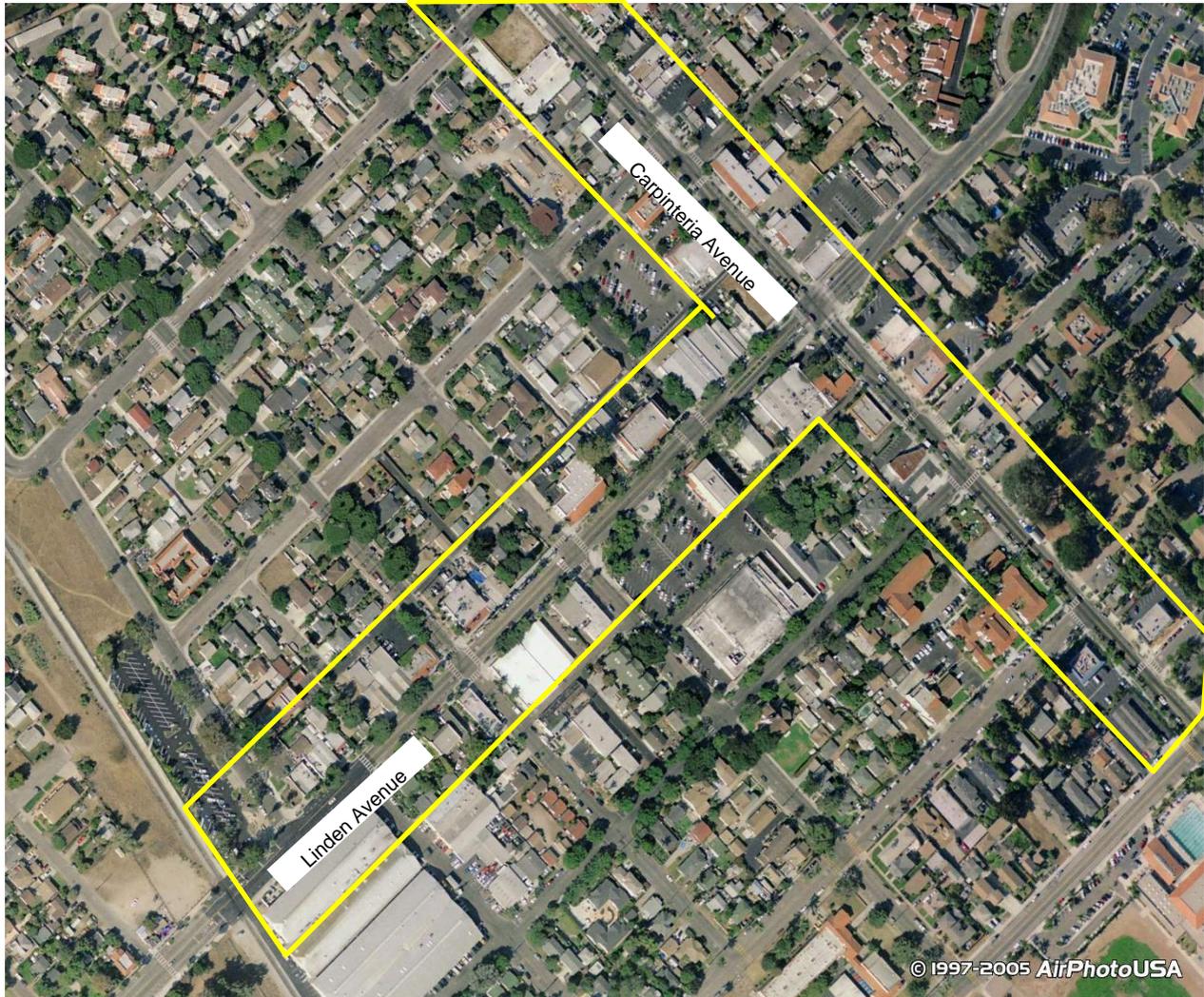
General Requirements Continued

6. **Attachments** - Signs shall not contain posters, letters, flyers, balloons, pennants, flags, or other attention getting devices attached to the sign.
7. **Projections** - There shall be no projections other than raised carved letters, which shall extend no more than 1/2 inch from the sign face.
8. **Edges and Corners** - Signs shall contain no sharp or jagged edges or corners.
9. **Moving Parts** - Signs shall contain no parts or devices that are movable or move in an uncontrolled manner.

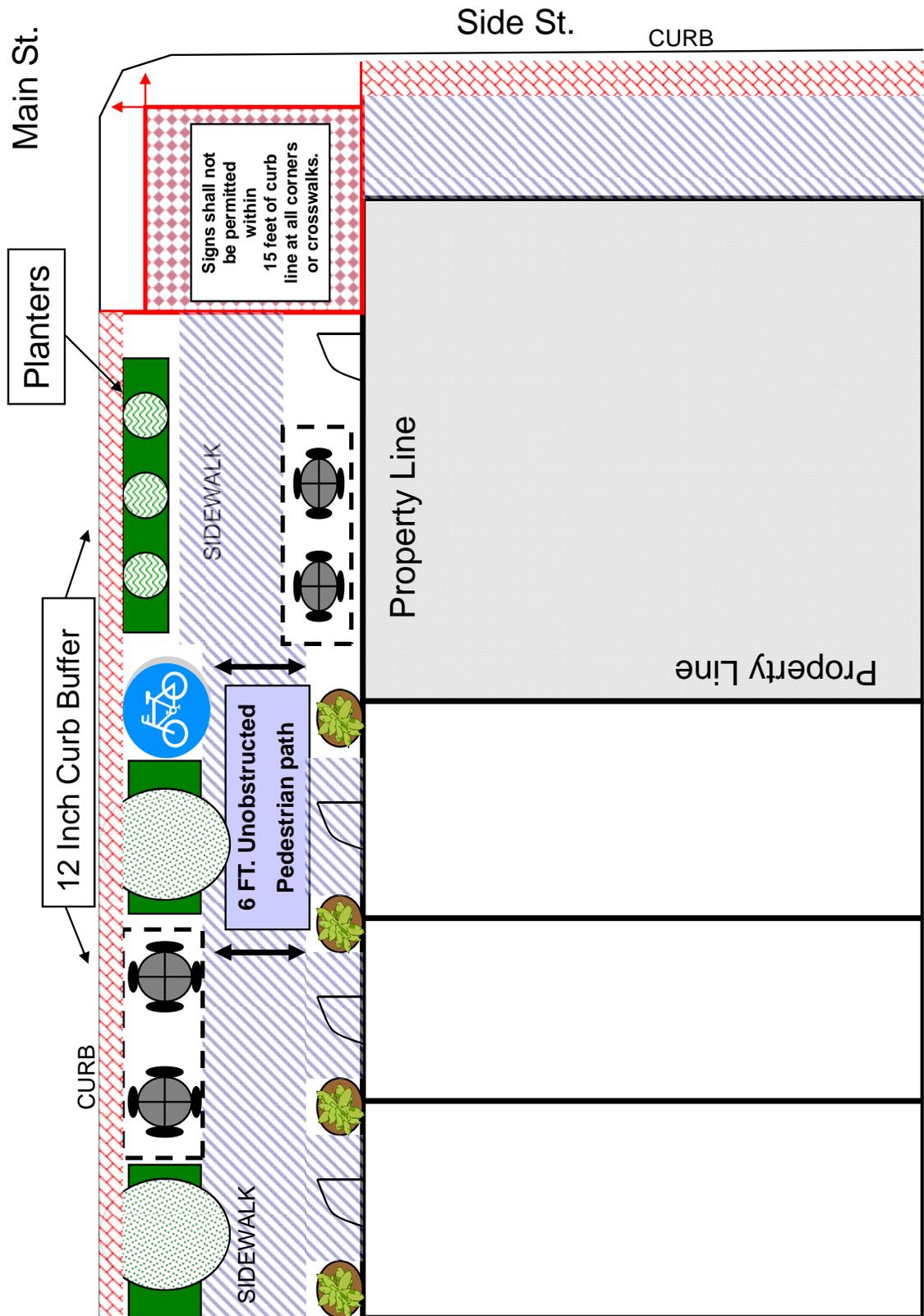
Placement: Signs shall be located so as not to interfere with safe pedestrian access and clear automobile visual ability near intersections. The following apply to all freestanding signs:

1. Freestanding signs shall be allowed only where a minimum 6'-0" wide clear path for pedestrians can be maintained.
2. Signs shall be located no closer than 12 inches from the edge of curbs, where parking spaces are present are adjacent.
3. Signs shall not be permitted within 15 feet of any crosswalk or intersection.
4. Signs shall not be placed in any location prohibited by the Downtown Encroachment Guidelines.
5. Signs shall not obstruct adequate visual clearance for vehicular or pedestrian traffic. Any sign found to interfere with vehicular or pedestrian visual clearance shall be removed immediately or relocated to a location where interference does not occur.
6. Only one such sign shall be permitted at each corner of an intersection. Up to three business may share a freestanding sidewalk sign and permit responsibilities.
7. Freestanding Sidewalk Signs shall be allowed only within the boundaries designated in the Downtown Encroachment Guidelines. All illegally placed signs shall be issued notices of violation and shall be confiscated if continued violations occur. See diagram on the next page for details.

Downtown “T” Area Map:



*Businesses in boundaries of Downtown “T” can apply.

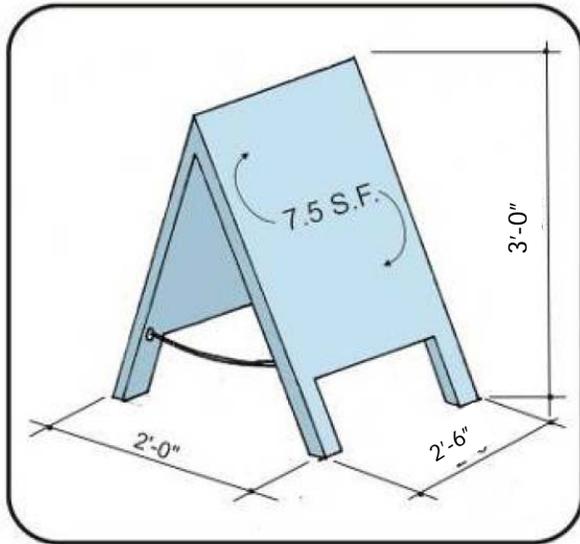


Downtown "T" Encroachment Guidelines Map—Allowed and prohibited locations for encroachments.

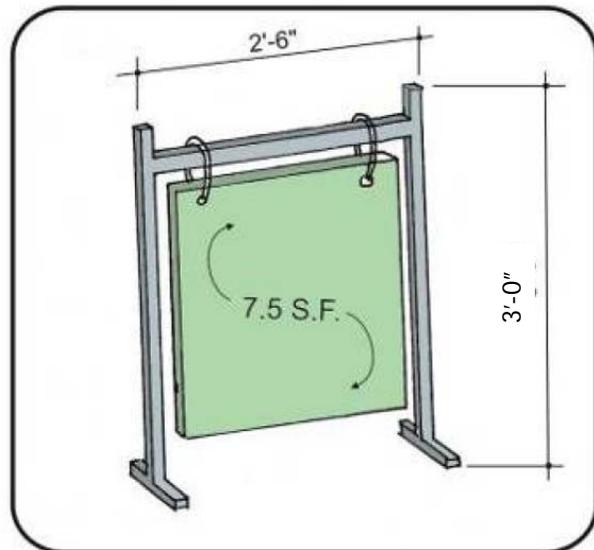


City of Carpinteria
 City Hall
 5775 Carpinteria Avenue
 Carpinteria, CA 93013

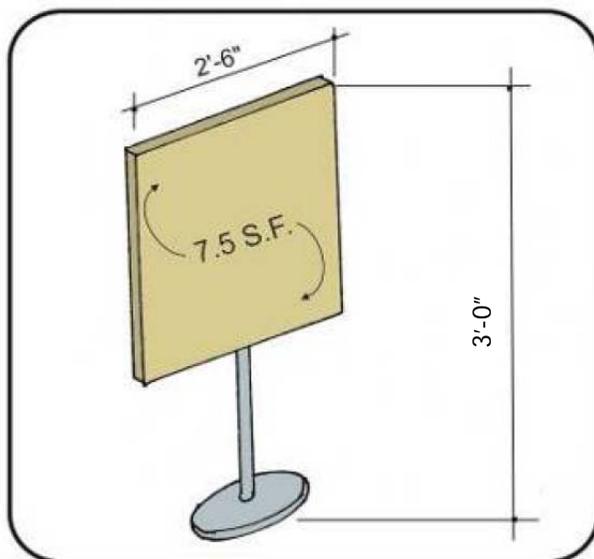
Phone: (805) 684-5405 ext, 445
 Fax: (805) 684-5304



Sandwich Board /
 A-Frame Sign



Stand Sign



Post Sign

Encroachment Permit Application Requirements:

1. Business Name, Address, and Phone Number
2. Applicant Name, Address, and Phone Number
3. Written Description of Encroachment Type
4. Written Description of Location
5. Map of Location
6. Diagram of Proposed Sign and Dimensions
7. Image of Proposed Sign
8. Annual Application Fee
9. Certificate of Insurance listing City as Additionally Insured
10. Standard Indemnification and Insurance Agreement

If you should have additional questions regarding placement of sidewalk signage or permit requirements, please contact us at (805) 684-5405 ext. 445.